



# LSG Group Corporate Logo Usage Guidelines for Third Parties



Preferred  
three-color logo  
LSG Red (PANTONE 703C)  
LSG Light Grey (PANTONE 428C)  
LSG Dark Grey (PANTONE 425C)

The logo may only be used once and only to make accurate reference to LSG, its products and services. The logo should be displayed where the most prominent reference to LSG is made but may not be more prominent than a third party's company logo. Use only the logo provided to you and only as stated in your trademark license. For information regarding the LSG trademark policy visit <http://new.lsg-group.cz/index.php?menu=uvod&menu2=5&menu3=2> or for more information how to use logo write to [policy@lsg-global.com](mailto:policy@lsg-global.com)



One-color logo  
Black



Reverse logo  
White



Bad using



Special  
three-color logo for color background  
Logo from specific file



Bad using



Website logo  
GIF image from specific file

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